

CBXGlobal

NEWSLETTER

News & Updates - December 2024

WE ARE CBX!

As the year draws to a close, we find ourselves reflecting on the accomplishments, challenges, and milestones of the past twelve months. December is not just a time for celebration but also a moment to express gratitude for the dedication and contributions that have fueled our success.

In this edition, we'll share updates on recent events, highlight how being part of CBX Global makes a difference and build stronger connections with each other.

Enjoy the reading!

CEO MESSAGE



Logistics Since 1982

Dear Valued Employees and Customers,

At CBX, we stand as a testament to the power of unity, shared purpose, and the pursuit of excellence. Our success is not a coincidence; it reflects our employees' extraordinary commitment and our customers' unwavering trust. We create a partnership built on innovation and empathy with high-standard services.

Personalized customer service and **teamwork** are more than operational goals at CBX; they are the lifeblood of our company. We understand that each customer has unique needs and objectives, and our ability to listen, adapt, and provide tailored solutions sets us apart. Our teamwork resilience is a testimony of our core values: no challenge can stop us; we learn and move forward stronger.

As Mahatma Gandhi profoundly stated, *"The best way to find yourself is to lose yourself in the service of others."* This spirit of service supports everything we do, reminding us that success is not just about achieving results but also about making a meaningful impact on the lives we touch.

Our **mission** and **vision** guide us in staying true to our purpose and ambitions:

Mission: Deliver innovative logistics solutions for our customers' unique needs using global reach and local care.

Vision:

- **We will create an innovative and enriching experience for our employees and customers while developing valued partnerships.**
- **We will establish ourselves as the leaders of ethical and equitable behaviors while contributing to the sustainable and economic development of the communities around us.**
- **We will foster a profitable,**



We are proud of our employees, who, with their passion and dedication, fuel our great company. Our people are the face of the company and also the heart and soul of our mission. I love their collaborative spirit, creative problem-solving, and firm commitment to our customer's success, which enable us to rise above challenges and seize opportunities.

As Henry Ford once said, *"Coming together is a beginning, staying together is progress, and working together is a success."* This quote beautifully encapsulates our journey at CBX.

We are creating solutions and contributing to developing a better future for all. As we look to the future, let us continue to build on the foundation we have created together. Thank you for being an essential part of this journey, and I hope you all enjoy the holidays many celebrate this month. Let's continue working together with passion, purpose, and a shared commitment to excellence.

**disciplined culture of
accountability, service, and
trust.**

In addition, we promote and believe in our company's high quality and motto, which I called CBX AAA: **Active PARTNER** for our Customers and Vendors with an **Adaptable TEAM** to deliver **Amazing RESULTS**.

Joselin Ramos, CEO



WE LOVE
WHAT WE DO



Team Work

Teamwork is the collaborative effort of a group to achieve a common goal in an effective and efficient manner. It is the foundation of any successful team, where interdependent individuals work together towards a common goal.

At CBX Global, we work hard to meet the needs of our customers, and that's why teamwork is one of the keys to our success.

Here are some key aspects of teamwork that foster our success:

1. Communication

- Open and honest communication ensures everyone is aligned.
- Active listening and feedback loops create a culture of understanding.

2. Collaboration

- Team members should leverage individual strengths for collective goals.
- Encourage brainstorming and co-creation to solve problems.

3. Trust and Respect

- Trust empowers individuals to take ownership of their responsibilities.
- Respect for each other's contributions builds a positive team dynamic.

4. Defined Roles and Goals

- Clearly outline responsibilities and expectations for each member.
- Set SMART (Specific, Measurable, Achievable, Relevant, Time-bound) goals

for the team to aim for.

5. Adaptability

- Teams should remain flexible to accommodate changes and challenges.
- Foster a mindset of learning and continuous improvement.

6. Celebration of Success

- Recognizing and rewarding team achievements boosts morale.
- Reflect on successes and failures to grow as a unit.

When teams work cohesively, everyone benefits—the company gains efficiency and loyalty, customers receive excellent service, and employees thrive in a positive, growth-oriented environment.

Overall, CBX Global offers a full range of services that set us apart and make us the source for any range of logistics needs, with the best and most qualified staff to execute them.

If you have any questions about our services, please contact us at sales@cbxglobal.com.

EVENTS



Logistics Since 1982



In the picture, Shenzhen team members and family at their teambuilding event.

Team Buildings at Shenzhen, Jacksonville and Guatemala

In Shenzhen, Jacksonville and Guatemala, CBX team members and their families enjoyed lively outdoor team-building events filled with games and fun under sunny skies. The atmosphere was full of smiles and laughter, capturing the essence of teamwork and camaraderie.

In the pictures, Jacksonville and Guatemala team members and family at their teambuilding events.





Keep the LOVE running!

Our Accounts Payable Supervisor from Greensboro, NC, Sharon Giusto, joined over 52,000 runners at the 2024 Chicago Marathon, completing the 26.2 miles and raising funds for the Ronald McDonald House Charity.

Sharon's participation showcases her dedication to sport and commitment to helping those in need.

We are incredibly proud of you, Sharon. Way to go!

In the picture, Sharon Giusto after running the 2024 Chicago Marathon.





In the picture, San Juan team at one of the Shake Out Day exercises.

Safety First

With a commitment to safety, our team in Puerto Rico joined the International Shake Out Day celebrations with a clear mission: to educate our peers on how to protect themselves and their loved ones in the event of an earthquake.

Great initiative, team. Look out for each other and follow protocols. Your safety is our top priority!

ANNOUNCEMENTS



Logistics Since 1982

CBX Global would like to recognize the loyalty and dedication of our employees that in 2024 celebrated their 10, 20, and 30 Years of Extraordinary Service to our company, vendors and customers.

To all of you, THANK YOU! May we celebrate many more years together!



Angel Cubas - SAP
Walter Diaz - SAL
Rodrigo Avila - SAL
Reyna Urbina - SAL
Maria Rico - SAL
Wellington Pereyra - SDQ

Luis Bordoy - BQN
Richard Cordero - BQN
Jose Ramos - SJU

Hery Roldan - BQN

Thank you for your continued support and collaboration. Let's end the year on a high note and set the stage for an even brighter 2025!

Until the next time!

Visit our website at
www.cbxglobal.com



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